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**Brewer Brokerage Company** 

## **EXPERIENCE**

The hotel and motel business is one of the most competitive and management intense businesses that we as business professionals are challenged with today. To meet these challenges, you need a real estate broker with hotel experience.

Since 1975, Mr. Brewer has been active in every phase of the hotel and motel business, from ownership and management, senior management at a sales and leasing company, to consulting and brokerage. At BBC, we know and understand the hotel business.

## KNOWING YOUR SPECIALTY

At BBC, we specialize in hotel and motel sales. In today's environment, a hotel and motel specialist must be familiar with every phase of hotel and motel operation to professionally serve the client's needs.

The acquisition and disposition of hotels and motels consists of two different entities: the real estate side and the operations side. Bringing the two together in a manner that will meet the test of lenders and franchisors, along with the federal, state and local agencies is a challenge. All of these functions should come together in a confidential manner not disrupting staff and the day-to-day operations. This requires a Commercial Realtor who knows the hotel business. Never has the competition in the hotel business been so great.

The company and/or the person you choose to represent you in the selling of your property must be a professional. The person must know the hotel and motel business and have the expertise to represent your property in a professional, concise and readable manner. This broker must have the capability to introduce your property to qualified potential buyers without overexposing the property.

## **PROFESSIONAL DESIGNATIONS**

Ray Brewer has been active in the hotel and motel business since 1975. In addition to his years of experience, Mr. Brewer has acquired the highest education designations in commercial investment real estate hotel and motel operations offered in the United States.



(CCIM) Certified Commercial Investment Member

(CHA) Certified Hotel Administrator



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We Sell Hotels and Motels Nationwide

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